

international early childhood education center

# **Partnership Proposal**

### table of contents

- 03 INTRODUCTION
- 04 KEY BENEFITS OF PARTNERSHIP
- 07 OUR PROGRAMS
  - NURSERY
  - KINDERGARTEN
  - AFTERNOON CLASSES
  - HOLIDAY CAMPS
- 09 SHARING CHANCES
  - COMMUNITY NURSERIES PROGRAM
  - OUR VISION
  - THE CREATOR SHARE FOUNDATION
- 14 PARTNERSHIP PACKAGE
  - IN A NUTSHELL
  - HOW IT WORKS
- 16 NEXT STEPS





# nurturing childhood wonder





### introduction

#### NURTURING CHILDHOOD WONDER IN MOSHI

Rainbow Tree, International Early Childhood Education Center is an innovative, pioneering international early childhood development program located in Moshi, Kilimanjaro, Tanzania. Our center combines the best of the Waldorf, Montessori, and Forest School approaches to nurture the holistic growth of children aged 1-5 years, as well as children aged 5+ in our afternoon classes. As a not for profit project of the International NGO, The Creator Share Foundation, our dedicated and highly trained team at Rainbow Tree is committed to raising responsible, empathetic, and capable human beings who know how to care for themselves, their communities, and the environment.

We are now offering an exclusive opportunity for companies to partner with us to provide the best possible education and care for the children of their employees.





Partnering with Rainbow Tree brings numerous benefits to companies that value the well-being of their employees and their families. By joining hands with us, your company can offer a unique benefit package to both local and international employees. As you welcome employees from around the world to work in Tanzania, providing them with peace of mind about their children's education and care becomes a significant factor in their decision to relocate and remain productive. By securing a partnership with us, you ensure that their children will have a safe, nurturing, and enriching learning environment.

GUARANTEED ENROLLMENT SLOTS FOR EMPLOYEES' CHILDREN

**EXCLUSIVE SPONSORSHIP OPTIONS** 

ENHANCED EMPLOYEE WELL-BEING AND PRODUCTIVITY

IMMEDIATE ACCESS TO EXPAT COMMUNITY

CORPORATE SOCIAL RESPONSIBILITY

RECOGNITION AND VISIBILITY



# key benefits

OF PARNTERSHIP

### GUARANTEED ENROLLMENT SLOTS FOR EMPLOYEES' CHILDREN

We offer reserved spaces for your employees' children, providing them priority access to Rainbow Tree's programs. This helps your company attract and retain top talent, as employees can be assured of their children's enrollment in a high-quality education center.



### **EXCLUSIVE SPONSORSHIP OPTIONS**

As a corporate partner, you can choose to sponsor educational spots for the children of your employees, either partially or fully. This sponsorship option is particularly valuable for companies offering relocation packages, helping to reduce the financial burden on families and positioning your company as an attractive employer in Tanzania.

### ENHANCED EMPLOYEE WELL-BEING AND Productivity

Employees with children enrolled at Rainbow Tree will have the assurance that their children are receiving top-tier early childhood education. By helping reduce the stress of childcare, your employees can focus on their work, leading to greater productivity and job satisfaction.



#### IMMEDIATE ACCESS TO EXPAT COMMUNITY

Partnering with Rainbow Tree offers your company a direct connection to the thriving expat community, providing families relocating to Tanzania with an immediate support network. This benefit helps ease the transition for international employees, giving them peace of mind knowing they will have access to a welcoming community and excellent educational opportunities for their children.

#### CORPORATE SOCIAL RESPONSIBILITY

Partnering with Rainbow Tree allows your company to contribute to the local community by supporting high quality early childhood education in Tanzania. By working with our pioneering project, you not only invest in the future of your employees' children but also in the long-term development of Tanzania's educational system.



### RECOGNITION AND VISIBILITY

Your partnership with Rainbow Tree will be acknowledged on our website and the social media platforms of Rainbow Tree. This creates an opportunity for your company to be recognized as a socially responsible organization that values education, family welfare, and the local community.



### our programs

#### NURSERY

In our group for children aged 1 to 3, we provide a nurturing environment that supports their physical exploration. Children at this stage are deeply connected to their surroundings, experiencing the world through touch and movement.

We create a soft, tactile play space and emphasize close physical contact with caregivers. Our activities are designed to engage their senses, with a focus on tactile and sensory experiences. Teachers use soft singing, soft toys, and a gentle tone of voice to create a comforting atmosphere.





#### KINDERGARTEN

Our group for children aged 3 to 5 is a place of wonder and exploration. Through imaginative play and gentle animal stories, children begin to learn about the world around them.

We focus on setting boundaries and encouraging helpfulness and tasks, while also developing their large motor skills through climbing, swinging, and running, and fine motor skills through painting, beading, sewing, and weaving.

Numbers and letters are introduced in a playful manner, using songs, games, and finger counting.



### our programs

#### AFTERNOON CLASSES

Explore a world of creativity and discovery in our afternoon classes for children aged 5 and above. Engage in dance for graceful movement, painting for artistic expression, and train your brain with chess classes.

Unleash your musical talents in songwriting, or connect with nature through whittling and fire making. Discover the joy of dance and expand your horizons with language classes.

Yoga classes provide a peaceful retreat, promoting mindfulness and well-being.

#### HOLIDAY CAMPS

Join us for exciting holiday camps where children aged 3 and above embark on creative projects that inspire and delight. From creating a vegetable garden to building wooden structures like rabbit shelters, our camps offer a hands-on learning experience.

Children can explore the culinary arts with cooking classes, or unleash musical talents their through songwriting and recording collective album. Each day is filled with new adventures and discoveries, fostering a love for nature, creativity, and collaboration.





### COMMUNITY NURSERIES PROGRAM

In addition to partnering with Rainbow Tree for your employees' children, your company is also given the opportunity to support our **Community Nurseries Program**. This initiative is aimed at bringing high-quality, early childhood education to the most vulnerable children in Tanzania by setting up community nurseries that will be free of charge for low-income families.



### Option 1:

As part of this program, your company is given the chance to get involved by **sponsoring the establishment of a community nursery**. Rainbow Tree will handle the training and management to ensure the highest standard of education is provided, while your company can proudly advertise its commitment to community service and innovative education. This involvement reflects a powerful dedication to social responsibility and building a brighter future for underprivileged children.

### Option 2:

Option 1 + More: If desired, your company can also choose to **actively participate in the renovation and decoration** of the nurseries, working alongside us to bring these spaces to life. Additionally, you will have the option to **name the nursery** and showcase your company's support of this meaningful initiative.



#### OUR VISION

At Rainbow Tree, our vision is to pioneer a transformative education program that extends beyond our current center, evolving into a network of primary and secondary schools. Our approach will combine the best of the Waldorf, Montessori, and Forest School methods to create an innovative, child-centered way of teaching.

We envision a flagship school dedicated to training teachers and providing the highest standards of education for international children.

In addition, we aim to establish **community schools** that offer **high-quality education to children from low-income backgrounds,** ensuring access to valuable learning experiences for every child. These schools will offer the same **affordable tuition** as public schools but will provide a much higher quality of education, focusing on skills vital for the future - whether students remain locally or move internationally.

All schools will be supported, monitored, and trained by our experienced team at Rainbow Tree.









### OUR VISION: 5 PILLARS OF RAINBOW TREE

At every Rainbow Tree School, our curriculum will emphasize our 5 pillars:

- 1. Sustainability and Environmental Awareness: Given Tanzania's rich biodiversity and reliance on natural resources, teaching children about conservation, sustainable practices, and environmental stewardship is crucial for their future and the planet's health.
- 2. Critical Thinking and Problem Solving: As Tanzania faces various challenges, including economic development and social issues, fostering critical thinking skills will empower children to approach problems creatively and devise effective solutions.
- 3. Global Citizenship: Understanding different cultures and global issues can help children appreciate diversity and develop a sense of responsibility toward their community and the world, promoting peace and collaboration.
- 4. Health and Well-Being: Teaching children about nutrition, hygiene, and mental health is vital for ensuring their overall well-being, especially in areas where health resources may be limited.
- 5. Collaboration and Teamwork: Encouraging teamwork and communication skills will help children thrive in communal settings and prepare them for future work environments, emphasizing the importance of social cohesion.

We are actively seeking support to bring this vision to life, making highquality education accessible to all children, regardless of their background.



### THE CREATOR SHARE FOUNDATION

The Creator Share Foundation is a prominent international NGO dedicated to sustainable development and social welfare in the Kilimanjaro Region and beyond. Recognized by the government in 2024 as the largest non-governmental organization helping special needs children in the region, the Foundation is committed to implementing innovative and impactful programs that address critical needs in education, health, and community development.







The Creator Share Foundation oversees a diverse array of projects that aim to uplift and empower vulnerable populations. Among its key initiatives are special needs children's villages designed to provide comprehensive support and care for children with disabilities, as well as homes for children who have experienced homelessness. Additionally, the Foundation operates a music and art school, fostering creativity and self-expression among young people, and runs nationwide awareness programs that educate communities on pressing social issues.





### THE CREATOR SHARE FOUNDATION

Currently, the Foundation is undertaking the construction of the largest special needs children's village in Tanzania, which will serve as a model for inclusive care and education. The Foundation's commitment to animal rescue also highlights its holistic approach to welfare, recognizing the interconnectedness of all living beings.







Rainbow Tree is a proud not-for-profit project under the Creator Share Foundation, reflecting its core values of nurturing responsible, empathetic, and capable individuals. Through its various initiatives, the Foundation strives to create lasting positive change in the lives of children and families, ensuring that high-quality education and support are accessible to all, regardless of their background.



## partnership package

#### IN A NUTSHELL

- Reserved Spots for Employees' Children: Guaranteed placement for children of your employees in our Nursery (1-3 years) and Kindergarten (3-5 years) programs, as well as Afternoon Classes (5+ years) and Holiday Camps.
- Priority Access: Your employees' children will have priority over the
  waiting list for admissions, ensuring they benefit from our enriching
  educational environment.
- Exclusive Communication: Regular updates on the children's experiences and progress, ensuring that your employees feel connected to their children's development while focusing on their work.

### **Extra Options:**

- Community Nurseries Program: By partnering with us on this community program, you can help transform lives while reinforcing your brand as one that prioritizes social impact and education for all.
- Flagship Primary & Secondary School: By partnering with us to help build Rainbow Tree's first flagship school, you are investing in a future where international and local children receive high-quality, innovative education that empowers them to thrive in a sustainable and compassionate world.





# partnership package

HOW IT WORKS

### 1. PARTNERSHIP AGREEMENT:

We create a simple agreement that ensures your employees' children receive priority enrollment.

### 2.EXTRA OPTIONS:

You choose if your company would like to support either a community nursery or our first flagship school.

#### 3.ONGOING SUPPORT:

We maintain open communication with your HR team to provide updates and ensure a seamless experience for your company and employees.

### **4.PROJECT UPDATES:**

We provide updates visualizing your successful contribution to our community nursery program or flagship school.



### next steps

### CONTACT US

We invite your company to partner with Rainbow Tree and provide your employees with access to high-quality early childhood education.

For more details and to start the partnership, please contact us at:

• Phone: +255 759 322 282

Email: Rainbowtree@sharetanzania.comLocation: Bima Road, Moshi, Tanzania

We look forward to building a meaningful partnership that supports your employees and their families.



Thank you for your interest in Rainbowtree, international early childhood education center.

We look forward to hearing from you soon.

